



# SpaReview™

*... An objective and honest assessment of your current business operation and financial condition.*

If your Spa business is strong and healthy, **can it be better?**  
If your expectations aren't being met, **what must be done to change the situation?**  
**You may be too close to the issues to recognize a solution.**

Success happens as a result of clarity of intention, passion and when you have a strong operational and financial base.



In a short period of time, we evaluate your business, assess financials and provide a clear and practical plan of action to improve your operation and profitability. Our experienced team is quickly able to assess where your business is, what opportunities exist and what steps you need to take to move your business forward.



## SpaReview™ is a unique two part system.

**Our experienced spa professionals review your operations on-site, while our financial team performs a financial analysis.**

### Together we develop a strategy which includes:

- ◇ Guest experience
- ◇ Financial performance & profitability
- ◇ Business operations & cost control tools
- ◇ Service Menus & Pricing
- ◇ Staff compensation
- ◇ Marketing & promotion

**SpaReview™: Strategies that will impact your business now.**

**Contact us at 888.727.5489 to arrange your personal SpaReview™.**



**Monte Zwang** has been a business, operational and financial consultant for over 25 years, teaching business owners the strategies of cash flow management. His company specializes in financial management of day spas, resort spas, salons, med spas and medical practices. Contact: 206.963.1017 or e-mail [Monte@WellnessCapital.com](mailto:Monte@WellnessCapital.com).



**Christi Cano** has spent 20 years in hospitality management and spa operations & development. Utilizing experience as a Spa Director, Product Vendor, Massage Therapist, Esthetics Trainer, Hotel Manager and Business Consultant provides a strong platform for SpaReview's hands-on site visits and analysis. Contact: 702.427.3895 or [Christi@GetSpaInfo.com](mailto:Christi@GetSpaInfo.com).